

WC SPEEDSKIING 2019 GRAU ROIG
10-13 April 2019





KM LLANÇAT
FIS SPEED SKIING WORLD CUP
GRAU ROIG 2019 ANDORRA
XGRANDVALIRA



ANDORRA

IMPORTANT FIGURES

468 km²
total surface area

70,570
inhabitants

Political system

Parliamentary co-principality

The country

7 Parishes

Canillo, Encamp, Ordino,
La Massana, Andorra La
Vella, Sant Julià de Lòria
and Escaldes-Engordany

8,000,000
visitors/year

over 40% of GDP
comes from tourism,
business and services

39,000
hotel beds

2,500,000 tourists
stay for at least 1 night

70% of the winter tourists
come to ski

€340,000,000
2,500 jobs
Direct economic
impact of the snow
industry

TOULOUSE ✈️🚗🚆
196 km from Toulouse airport

CARCASSONNE ✈️🚗🚆

PERPIGNAN 🚗



LLEIDA 🚗🚆
150 km from high-speed railway at Lleida

GIRONA ✈️🚗🚆

BARCELONA ✈️🚗🚆
210 km from Barcelona airport

ONE OF A KIND IN EUROPE



THERMAL SPAS

More than **43,000 m²** of spas and wellness centres.



SHOPPING

More than **2,000** shops
Shopping experience to suit all kinds of visitors, from the most prestigious firms to brands at very competitive prices.



TOURISM

Spectacular landscape
Excellent value for money
High quality ski resort: **one of the top 20 most-visited ski resorts – Grandvalira**
Culture.
Safe.

GRANDVALIRA SKI RESORT



Grandvalira is the result of the merging of 2 ski resorts with more than 50 years of history:

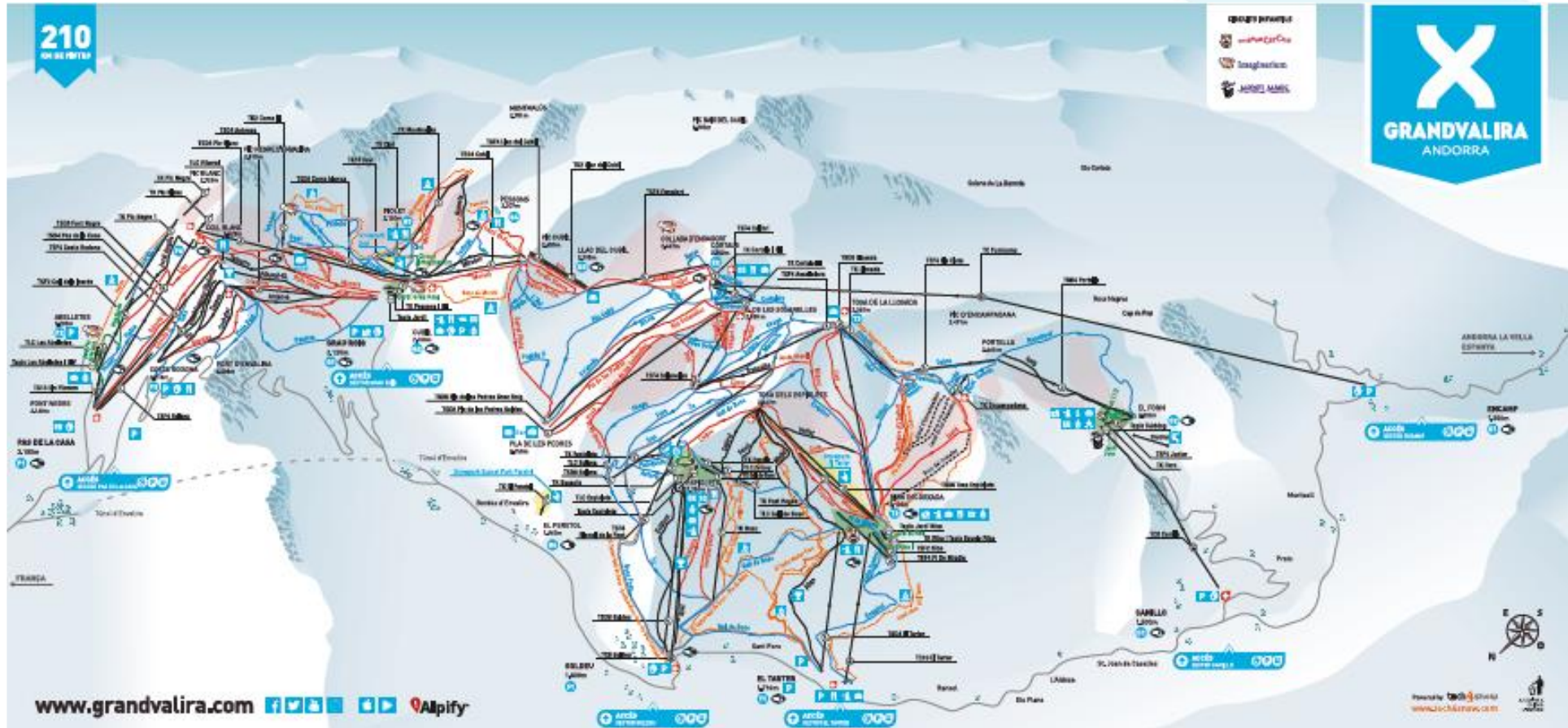


**Soldeu
El Tarter
Canillo**



**Pas de la
Casa
Grau Roig
Encamp**





210 km
de pistes amb
un total de
1.926 ha



123
pistes per a
tots els
nivells



1.032
canons de
neu



1
hotel
iglú



65

instal·lacions amb
una capacitat
total per a
100.700
esquiadors
/hora



4

estadis
de competició
9
pistes
homologades per
la FIS



1

pista
cronometrada
permanent



3 àrees

de freestyle
amb l'únic
snowpark
nocturn dels
Pirineus



11

zones de
freeride



5

rutes
d'esquí
de
muntan
ya



5

àrees infantils
tematitzades



Escola d'esquí i
snowboard
pròpia
6
centres
+400
monitors



20

activitats
d'aventura



+40

punts de
restauració/apr
ès-ski



15

aparcaments



KM LLANÇAT
FIS SPEED SKIING WORLD CUP
GRAU ROIG 2019 ANDORRA
XGRANDVALIRA



WCSpeedskiing
APRIL 2019

- Grandvalira became a pioneer in Andorra when organizing a Speedskiing World Cup. This led to the start of an internationalization strategy of the Grandvalira brand and the Andorra brand as a ski destination
- At the moment, Grandvalira continues with the strategy of consolidating the station as the venue for the World Cup, with the positioning of Andorra and Grandvalira as one of the world's benchmarks in skiing and snowboarding
- The strategy allows us to demonstrate to Grandvalira that it is capable of organizing events of all disciplines at the highest level and that we are a country and a world-class season
- Each event has a specific treatment that is developed from a master plan whose objective is to achieve organizational success and results

AGENDA:

Wednesday 10 APRIL 2019

- **WELCOME + ACREDITATION SPEEDSKIING WORLD CUPS GRANDVALIRA**
 - 15:00 to 18:00 Service Building - Grau Roig
- **CAPTAIN MEETING SPEEDSKIING WORLD CUPS GRANDVALIRA**
 - 19:00 Service Building – Grau Roig

Thursday 11 APRIL 2019

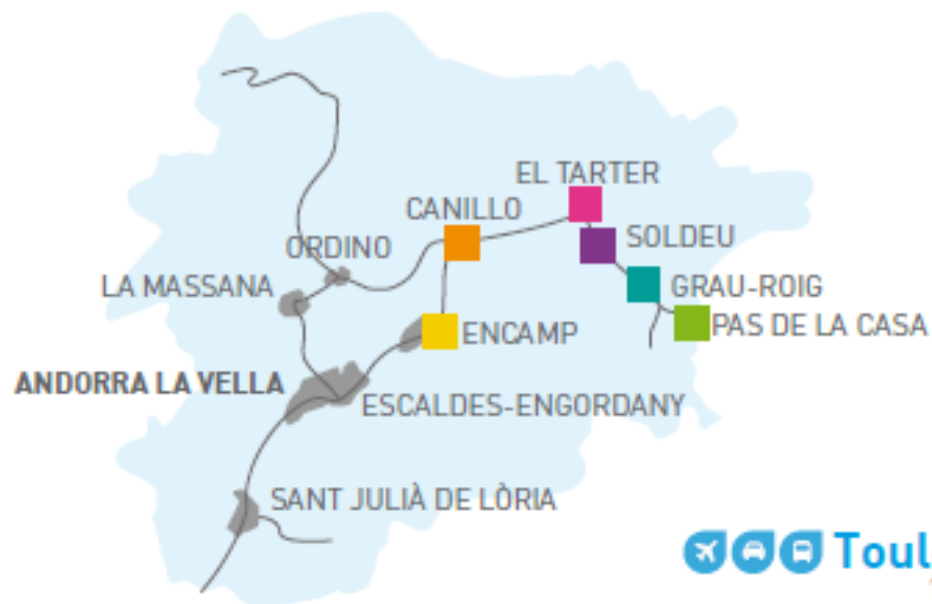
- **SPEEDSKIING WORLD CUPS GRANDVALIRA I & II**
 - 10:30 1st Mandatory Training
 - 12:00 1st Classification Run
 - 13:30 CAPTAIN MEETING at the finish area

Friday 12 APRIL 2019

- **SPEEDSKIING WORLD CUP GRANDVALIRA I**
 - 09:00 2nd Classification Run
 - 10:30 ½ Finals
 - **12:00 FINALS**
- **SPEEDSKIING WORLD CUP GRANDVALIRA II**
 - 14:00 CAPTAIN MEETING Speedskiing WC II

Saturday 13 APRIL 2019

- **SPEEDSKIING WORLD CUP GRANDVALIRA II**
 - 09:00 1st Classification Run
 - 10:30 ½ Finals
 - **12:00 FINALS**
 - 18:30 Price Giving Ceremony. Restaurant: Cubil, Grau Roig sector
 - 19:30 Official Diner. Restaurant: Cubil, Grau Roig sector.



ACCOMMODATION

★★★★★ **SKI PLAZA** www.hotelskipiazzaandorra.com Canillo



★★★★★ **ROC MELER** www.hotelrocmeler.com Canillo



★★★ **RANSOL** www.hotelransol.com Ransol



★★★★★ **LLOP GRIS** www.llopgris.com El Tarter



★★★ **DEL TARTER** www.hoteldelarter.com El Tarter



★★★★ **FONT D'ARGENT** www.hotelfontdargentcanillo.com Canillo



★★★ **BONAVIDA** www.hotelbonavida.com Canillo



★★★ **SEGLE XX** www.hotelseglexandorra.com Ransol



★★★★★ **NÓRDIC** www.hotelnordic.com El Tarter



★★★★★ **APARTAMENTS EL FLOC** www.apartamentselfloc.com El Tarter



★★★★ **CANARO** www.paradorcanaro.com Vall d'Incles



★★★★★ **GALATHUS** www.hotelgalathusandorra.com Vall d'Incles



★★★★★ **PARK PIOLETS** www.parkpiolets.com Soldeu



★★★★★ **SPORT HOTEL** www.sporthotels.ad Soldeu



★★★ **XALET MONTANA** www.xaletmontana.com Soldeu



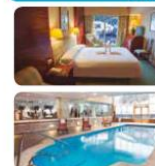
★★★★★ **EUROSKI** www.hotelruoski.com Vall d'Incles



★★★★★ **HIMALAIA** www.hotelhimalaiasoldeu.com Soldeu



★★★★★ **PIOLETS SOLDEU CENTRE** www.hotelpioletsoldeu.com Soldeu



★★★★★ **SPORT VILLAGE** www.sporthotels.ad Soldeu





FINALS COPA
DEL MÓN KL
1.060,719,05 €
+56,77%

ACTIVITAT : RESULTATS

RESULTATS COMPETICIONS: KL



El País Semanal

A: 317.908
VPE: 270.123 €



Temps de Neu / TV3

A: 16.000
VPE: 10.100 €



MARCA

A: 4.535.367
VPE: 46.804.97 €



WCSpeedskiing 2019

Sports event of speed with the World Cup stamp



KM LLANÇAT
FIS SPEED SKIING WORLD CUP
GRAU ROIG 2019 ANDORRA
XGRANDVALIRA



Number of Participants: 116 participants.

Average overnight stays for participants: 4 days.

Affluence of visitors / spectators: 600 people per day.

Percentage of foreign visitors / spectators and nationals / residents: 65% foreigners - 25% Spanish-Rest of the population.



KM LLANÇAT
FIS SPEED SKIING WORLD CUP
GRAU ROIG 2019 ANDORRA
XGRANDVALIRA



10 APRIL

WELCOME + ACCREDITATION

⌚ 15.00 - 18.00 h. 📍 Service Building Grau Roig

CAPTAIN MEETING

⌚ 19.00 h. 📍 Service Building Grau Roig

12 APRIL

SPEEDSKIING WORLD CUPS I

⌚ 09.00 h. Classification Run II

⌚ 10.30 h. Semifinals

⌚ 12.00 h. Finals

SPEEDSKIING WORLD CUPS II

⌚ 14.00 h. Captains' Meeting II

11 APRIL

SPEEDSKIING WORLD CUPS I / II

⌚ 10.30 h. Mandatory Training I

⌚ 12.00 h. Classification Run I

⌚ 13.30 h. Captains' Meeting at the finish Area

13 APRIL

SPEEDSKIING WORLD CUPS II

⌚ 09.00 h. Classification Run

⌚ 10.30 h. Semifinals

⌚ 12.00 h. Finals

⌚ 18.30 h. Price Giving Ceremony

📍 Restaurant: Cubil, Grau Roig sector

⌚ 19.30 h. Official Dinner

📍 Restaurant: Cubil, Grau Roig sector

www.grandvalira.com